

Head Back To School With Your Smile In Style



ATTENTION:
Flex Spending
Account Patients
Schedule Your Exam NOW
to maximize your
FSA Dollars for 2014,
and plan for 2015.

Fall 2014



HORNER • BARROW
ORTHODONTICS, PC

KEVIN D. HORNER • DDS MS KERI A. BARROW • DDS MS

Produced for our patients and dental colleagues

Are you due or past due for your recall examination at Horner Barrow Orthodontics?
Call us today at 605.335.6680 or 1.866.633.6202 to schedule your No Cost recall examination. Remember that it is important for us to examine your child periodically to ensure that we provide your child with the **proper treatment at the proper time.**

2407 West 57th Street, Sioux Falls, SD 57108



COMING THIS FALL To A Device Near You...

**The new, upgraded Horner Barrow
Orthodontics website—**

www.HornerBarrowOrtho.com

The new site will provide even more educational information on the subject of orthodontics, in our effort to help you make an informed decision regarding your family's orthodontic care.

Tips To Get Your Child To Brush

From an early age, children can begin to take responsibility for brushing and flossing their teeth. However, a parent will still need to double check their brushing and likely go back over their teeth, even at ages 6 or 7, or older. Children should be brushing their teeth twice a day, ideally once in the morning and once before bed, and flossing once per day as well.

When they brush their teeth, it is recommended that they use a pea-sized amount of fluoridated toothpaste, and that they should brush for a period of two minutes. It is important to also teach children to brush their tongue, and to gently brush their gums, as well.

The number one goal should be to establish the healthy habit of regularly brushing and flossing. But how do you do that? There are some things you can do to help get your child more interested in taking part in this daily routine, including:

- 1. Make it fun.** You can accomplish this by letting them choose a cool, new toothbrush every time they need a new one (which is every three to four months, or when the bristles are frayed).
- 2. Use a reward chart.** Kids love to get stickers or checkmarks! You can set up a tooth care reward

chart to keep them on track each day. Keep track of each time they do it, and then provide a small reward for a job well done.

- 3. Make it a routine.** If you create a morning and evening routine that includes oral care, kids will know that it is going to happen, and they will avoid trying to get out of it.
- 4. Use an electric toothbrush.** Some are quite affordable today. Kids like them, and by using an electric toothbrush, they will learn how long to brush as well, since most electric toothbrushes turn off after two minutes.
- 5. See the results.** Pick up some disclosing tablets from the drugstore or your dentist office, and they will reveal how well your child is doing. After brushing, have your child chew the tablet; it will show all of the places they missed. It can help them learn to brush better.
- 6. Make it musical.** Put a CD player near the bathroom with some kids tunes. During tooth-brushing time, play one of their favorite songs and have them brush through the entire song. You could even dance around while it plays!

MEET OUR CLINICAL STAFF...



Jolene, Assistant

Jolene moved from Minnesota 15 years ago to become a team member at Horner Barrow Orthodontics. She graduated from Minnesota West Community and Technical College in Canby, MN with her dental assistant degree. The aspect of orthodontics she likes most is watching our patients find confidence with the help of their new smile. When not working, Jolene enjoys spending time with her two sons.

Kylie, Assistant

For nearly 13 years, Kylie has been a team member of Horner Barrow Orthodontics. She graduated from Southeast Community College in Lincoln, NE with her dental assistant degree. With her enthusiastic personality, Kylie enjoys meeting our patients and watching their smiles change. After work, you can find Kylie spending time outdoors with her husband, two sons, and step-daughter. She also enjoys photography.



Lacy, Assistant

Lacy graduated from Lake Area Tech. in Watertown, SD with her dental assistant degree and joined Horner Barrow Orthodontics in June 2013. She loves the positive reaction she sees from our patients when they get their braces off and see their new smiles. Lacy is from Sioux Falls and enjoys spending time with her two dogs, following her favorite dirt track racers, and all forms of outdoor activities.

Kendra, Assistant

Kendra is the newest member of the Horner Barrow Orthodontics Team. She is from Chancellor, SD and recently graduated from Lake Area Tech. in Watertown, SD with her dental assistant degree. Her interest in orthodontics was inspired by her own 'braces' experience and she wants to help give patients the same confidence she has gained with her new smile. Outside of work, Kendra enjoys spending time with her fiancé and her dog.



Debbie, Lab Technician

As the most veteran team member at Horner Barrow Orthodontics, Debbie fulfills the important position of obtaining the information necessary to diagnosis each patient prior to starting orthodontic treatment. For 28 years she has enjoyed working with our new patients and performing the in-office lab work. When not working, Debbie likes relaxing with her three dogs.

Horner Barrow Orthodontics
2407 West 57th Street
Sioux Falls, SD 57108

PRSR STD
U.S. POSTAGE
PAID
PERMIT NO. 129
19464



Are you due or past due for your recall examination at Horner Barrow Orthodontics? **Call us today** at **605.335.6680** or **1.866.633.6202** to schedule your No Cost recall examination. Remember that it is important for us to examine your child periodically to ensure that we provide your child with the **proper treatment at the proper time.**

©Copyright 2014. GOC. Printed in the USA

Introducing The Newest Addition To Our Horner Barrow Orthodontics Family!

Congratulations to Dr. Keri Barrow and her husband, Kevin, on the birth of their son, **Benjamin Cole**, on April 14, 2014. He weighed in at 7 pounds and 12 ounces and was 20 and ½ inches tall. Everyone is doing very well. **Ben** is the first child for Dr. Keri Barrow and the first grandchild for Dr. Kevin Horner.